

自社の価格による需要量、利益(what-if分析)

前期の販売個数	自社の価格	平均価格	需要量	売上高	生産費用	利益
3,000	500	950	8,600	4,300,000	4,540,000	(240,000)
	550		7,281	4,004,545	4,012,397	(7,851)
	600		6,278	3,766,667	3,611,111	155,556
	650		5,497	3,573,077	3,298,817	274,260
	700		4,878	3,414,286	3,051,020	363,265
	750		4,378	3,283,333	2,851,111	432,222
	800		3,969	3,175,000	2,687,500	487,500
	850		3,630	3,085,294	2,551,903	533,391
	900		3,346	3,011,111	2,438,272	572,840
	950		3,105	2,950,000	2,342,105	607,895
	1,000		2,900	2,900,000	2,260,000	640,000
	1,050		2,723	2,859,524	2,189,342	670,181
	1,100		2,570	2,827,273	2,128,099	699,174
	1,150		2,437	2,802,174	2,074,669	727,505
	1,200		2,319	2,783,333	2,027,778	755,556
	1,250		2,216	2,770,000	1,986,400	783,600
	1,300		2,124	2,761,538	1,949,704	811,834

前期の販売個数	自社の価格	平均価格	需要量	売上高	生産費用	利益
3,000	500	900	8,200	4,100,000	4,380,000	(280,000)
	550		6,950	3,822,727	3,880,165	(57,438)
	600		6,000	3,600,000	3,500,000	100,000
	650		5,260	3,419,231	3,204,142	215,089
	700		4,673	3,271,429	2,969,388	302,041
	750		4,200	3,150,000	2,780,000	370,000
	800		3,813	3,050,000	2,625,000	425,000
	850		3,491	2,967,647	2,496,540	471,107
	900		3,222	2,900,000	2,388,889	511,111
	950		2,994	2,844,737	2,297,784	546,953
	1,000		2,800	2,800,000	2,220,000	580,000
	1,050		2,633	2,764,286	2,153,061	611,224
	1,100		2,488	2,736,364	2,095,041	641,322
	1,150		2,361	2,715,217	2,044,423	670,794
	1,200		2,250	2,700,000	2,000,000	700,000
	1,250		2,152	2,690,000	1,960,800	729,200
	1,300		2,065	2,684,615	1,926,036	758,580

前期の販売個数	自社の価格	平均価格	需要量	売上高	生産費用	利益
3,000	500	1,000	9,000	4,500,000	4,700,000	(200,000)
	550		7,612	4,186,364	4,144,628	41,736
	600		6,556	3,933,333	3,722,222	211,111
	650		5,734	3,726,923	3,393,491	333,432
	700		5,082	3,557,143	3,132,653	424,490
	750		4,556	3,416,667	2,922,222	494,444
	800		4,125	3,300,000	2,750,000	550,000
	850		3,768	3,202,941	2,607,266	595,675
	900		3,469	3,122,222	2,487,654	634,568
	950		3,216	3,055,263	2,386,427	668,837
	1,000		3,000	3,000,000	2,300,000	700,000
	1,050		2,814	2,954,762	2,225,624	729,138
	1,100		2,653	2,918,182	2,161,157	757,025
	1,150		2,512	2,889,130	2,104,915	784,216
	1,200		2,389	2,866,667	2,055,556	811,111
	1,250		2,280	2,850,000	2,012,000	838,000
	1,300		2,183	2,838,462	1,973,373	865,089